

Dear Sirs

This submission is aimed at assisting the Bristol City Council Licensing Sub-Committee Officers and local resident objectors who are parties to the above matter which is now listed for determination on 14 March 2024. In essence it summarises the submissions that the applicant will make to the Licensing Committee and references the documents that will be before the Committee.

Attachments

We attach to this note the following:

- ESMP index and list of appendices
- Acoustic consultant accreditation document
- Urban venues comparison document
- Response to representations note
- Resident distribution letter
- We are the Fair (we group) introduction
- Motion introduction
- Transport Management Plan

The Applicant

We are the Fair are an experienced large scale event organiser and management organisation. They have considerable experience of delivering large scale events, successfully, and the individuals associated with and involved in this event have themselves significant experience organising large scale events through England and Wales. A presenter is attached to this submission which introduces We are the Fair. We are the Fair will be responsible for all of the organisation including the infrastructure, delivery of the event, engagement with the Safety Advisory Group, production of the Event Safety Management Plan (ESMP) etc.

They are working in association with Martin Page from Motion, the internationally renowned nightclub, based in Bristol, and we attach a further presenter introducing the Motion business. For the purposes of this application Motion will be promoting the event, responsible for arranging the artists, selling tickets etc.

Pre-application consultation

The applicant sought to undertake pre-application consultation prior to the submission of the application. First of all there was comprehensive engagement with the Parks Team at Bristol as to the suitability of the location.

The Licensing Committee will be aware that Eastville Park has been used for entertainment activities of a similar nature, over the years including Love Saves the Day (historically) and Tokyo World. We understand that Tokyo World ceased operating a couple of years ago and the park was not used for similar activities in 2023.

Following engagement with the Parks Team, We are the Fair engaged with the Licensing Authority, local councillors, responsible authorities and residents.

Dialogue included discussions about hours, activities, timetable as well as conditions (the Operating Schedule) which is included within the papers.

Resident engagement

The applicants also endeavoured to engage with residents. A significant letter drop was organised with a Communications Team experienced in such matters.

The Committee will note that some residents have expressed concern that they were not in receipt of the correspondence and so a further letter drop was organised so as to ensure that everybody in the immediate vicinity was provided with the appropriate materials and details.

The company also sought to engage with local councillors to give them an early "heads up" as to the proposals.

Environmental Health Officer

An expert Acoustic Consultant has been appointed and has liaised with the Environmental Health Officer.

Conditions have been proposed within the application and additional noise measures and proposals are contained within the Noise Management Plan.

The Environmental Health Officer has proposed conditions to attach to the Licence. Dialogue is continuing to finesse appropriate wording such that conditions can be agreed between the parties. We hope to confirm these shortly.

Health and Safety Officer

Bristol City Council through their Health and Safety Officer submitted a representation seeking to attach a number of conditions to the Premises Licence over and above those contained within the significant Operating Schedule that attaches to the application. These conditions are included within the Licensing Committee papers. They have been agreed and the Health and Safety Officer has withdrawn. If the Committee sees fit to grant the Licence we would respectfully request that these conditions are attached to the Licence being appropriate in all the circumstances.

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Avon and Somerset Constabulary

The Committee's attention is directed toward the fact that the Avon and Somerset Constabulary have not seen fit to serve a representation. They have been fully consulted and there has been good engagement with the Officers.

National Guidance

The Licensing Committee will be familiar with Section 9.12 of the National Guidance issued under Section 182 of the Licensing Act 2003. This states; *"each responsible Authority will be an expert in their respective field and in some cases it is likely that a particular responsibly Authority will be the Licensing Authority's main source of advice in relation to a particular licensing objective. For example the Police have a key role in managing the night time economy and should have good working relationships with those operating in their local area. The Police should usually therefore be the Licensing Authority's main source of advice on matters relating to the promotion of the crime and disorder licensing objective."*

The Committee will note that a number of the representations expressed concern about crime and disorder related issues such as alcohol consumption, anti-social behaviour, drugs, conduct of customers at previous events and so forth. We respectfully submit that the position of the Avon and Somerset Constabulary is of very real significance here.

ESMP and SAGE

Of further import the application proposes to produce an ESMP and engagement with the SAG, such that all policies and procedures attending to and addressing these issues will be the subject of ongoing dialogue and discussion both with the Officers that comprise the SAGE (more than just the responsible Authority involved in a Licensing application) but critically the Avon and Somerset Constabulary, throughout.

We are respectful of the resident anxieties, comprehensive and collaborative engagement with the Avon and Somerset Constabulary, we respectfully submit, gives the Committee confidence that these matters are being attended to correctly.

Licensing Authority

The licensing Authority (neighbourhood team) have not served a representation.

Responsible Authorities

No other Responsible Authority has seen fit to serve a representation.

Conditions

There is a significant conditions schedule included within the Licensing application and Licensing Committee papers. These conditions attend to all four of the Licensing objectives. These have been added to by the two officers engaged.

Event Safety Management Plan (ESMP)

The Licensing Committee's attention is invited to the table of contents and appendices provided within the applicant's paperwork. This is a comprehensive index disclosing two dozen or more policies and procedures and twenty plus areas of particular consideration. This document is a live document

shared with the responsible Authorities and Safety Advisory Group through the planning and development period.

The index to this significant document is contained within the applicant's paperwork. It sets out all these policies and procedures, all of which will go into the organisation of any events permitted under this Licence.

Supporting documents

A response to residents letter has been circulated. This and other materials have also been provided for inclusion within the Licensing Committee papers. These attend to a significant number, if not all, of the residential anxieties. These are not formal finalised policies or procedures for inclusion within the Event Safety Management Plan. Those policies and procedures will develop both detail and significance through the course of the planning procedure, which is likely to be some months (the events this year not proposed to be conducted until at least September).

Amendments to initial proposals:

Capacity

The application seeks a permission for 25,000 people to attend. The Committee will note that from the conditions proposed in the first year of activities 15,000 people is the proposed limit. Following reflection on the residential representations we propose that in 2025 that number remains static. In 2026 capped at 17,500, 20,000 in 2027 and only in 2027 will be full 25,000 be permitted.

The Committee will likely already appreciate that this capacity will include staff, crew, artists and guests. Available tickets will therefore be less than the capacity itself.

Days

The number of days permitted is proposed to be amended. Namely:
Year One – This Licence will permit a maximum of 2 event days per year
Year Two - This Licence will permit a maximum of 3 event days per year
Year Three - This Licence will permit a maximum of 3 event days per year
Year Four - This Licence will permit a maximum of 6 event days per year
Year Five - This Licence will permit a maximum of 6 event days per year

Hours

The hours of operation and licensable activities is proposed to be amended. Namely:

Regulated Entertainment:

- Fri 18:00 – 23:00
- Sat 12:00 – 22:30
- Sun 12:00 – 22:00

Sale of Alcohol:

- Fri 18:00 – 22:45
- Sat 12:00 – 22:15
- Sun 12:00 – 21:45

Opening Hours:

- Fri 18:00 – 0:00
- Sat 12:00 – 23:30
- Sun 12:00 - 23:00

Bank Holiday Mondays are now removed from the application.

Bristol City Council Licensing Policy

The Council's own Licensing policy acknowledges the contribution wider benefits the cultural opportunities present to the Authority and residents. We have sent across and now within the Licensing Committee papers a note highlighting those paragraphs that appear to us to be of particular importance for the Licensing Committee's consideration. However of particular significance is paragraph 1.12. This reads as follow:

Bristol is a major regional entertainment centre and regularly attracts in excess of 30,000 into its city

centre at weekends. The main entertainment areas are located within the city centre, Stokes Croft, Southville and Gloucester Road. Bristol has a rich history of creative music. The underground Bristol music scene from the 1990's produced bands such as Massive Attack, Portishead and Tricky and through it's approach to drum and bass and triphop produced a unique and distinctive Bristol sound. Bristol's cultural diversity pose a leading role in shaping the entertainment offer in the city and is showcased with the St Pauls Carnival which attracts around 100,000 residents and visitors in a celebration of the city's afro Caribbean cultural and it's history. The Bristol Harbour Festival, which is the largest free event in the South West that attracts over 250,000 visitors, points back to the city's maritime history...The Council is keen to promote the cultural life of Bristol and so licensing is approached with a view to encouraging forms of licensable activity consistent with the Licensing objectives.

Safety Advisory Group (SAGE)

It is worthy of observation that the engagement of the Safety Advisory Group in Bristol provides a secondary lockstep to ensure compliance and Officers will be engaged and effectively overseeing all of the planning and all of the work that will go into the delivery of the events hereafter. The Licence is proposed to be conditioned accordingly. Documents, policies and procedures for the planning of and conduct of the proposed activities will be disclosed, discussed and considered by the relevant Officers hereafter.

We will attend before the committee to develop these points.

Matthew

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COMPANY BACKGROUND

The We Group comprises of three distinct award-winning event management divisions, each with a specific area of expertise. The agencies are headed up by CEO Nick Morgan (NEBOSH, TechIOSH) and Directors Yas Galletti (NEBOSH) and Rob Dudley (NEBOSH, TechIOSH, MBII):

[We Are The Fair](#) is an independent live production agency, building festivals and large-scale events for more than a million people every year.

[We Are Placemaking](#) is a creative agency, animating spaces through live experiences and delivering world-class events and activations that connect people with places.

[We Are OPS \(Operations. People. Safety\)](#) is an operations and event safety agency specialising in festivals and large-scale public events in both indoor and outdoor locations.

Nick is the vice chair of both UK Events (formally Business Visits and Events Partnership) and AIF (Association of Independent Festivals) and the agency are council members of NOEA (National Outdoor Events Association), members of SAGE (Safety Advisors Group in Entertainment), technical members of IOSH (Institute of Occupational Safety and Health, members of the IPM (Institute of Place Management) and work closely with the NTIA (Nighttime Industries Association).

SAGE membership means we receive regular updates from DCMS and HSE in relation to event safety information. This has led to Nick being invited to sit on the Government Steering Group for Outdoor Events with DCMS. Nick acts as a mentor on the High Street Taskforce and Yas and Rob are mentors on the AIE (Attitude Is Everything) 'Future Leaders' program.

The company has won many awards including recently the *Event Production Awards* 'Production Team of The Year', NOEA's 'The Placemaking Award' and *The Festival Supplier Awards* 'Best Health & Safety'.

COMPANY DIRECTORS



Nick Morgan - CEO

Nick has over 25 years of experience across large-scale Event Production, Licensing and Health & Safety within the public realm, large scale events and festivals.

Nick sits on the NOEA Council (National Outdoor Events Association), is Chair of the UK Events Outdoor Group, Vice-Chair of UK Events, Vice-Chair of AIF (Association of Independent Festivals), a member of the Festival DCMS Workforce and acts as a mentor to the Highstreets Taskforce. He strongly believes that the 'informal events' industry, an industry that brings in over £5 billion per year to the UK economy, should be championed, developed and supported by Government.

Nick often speaks on and facilitates discussions on topics including Managing Growth, Independent Festivals, The Experience Economy, Government Advocacy, Placemaking, Licensing and Health & Safety at many industry events including the National Police Chiefs Council, Event Production Show, FestForums (USA), LAEOG and The All Party Parliamentary Group for Events. In 2023 Nick was also invited to consult on behalf of the organisers of the Notting Hill Carnival, based in Event Control with senior officers from the Met Police, WCC and RBKC.



Yasmin Galletti – Group Director

Yas heads up the Festival and Live Events team and has been operating festivals and large-scale events since 2010 and has specifically worked alongside independent promoters on their long-term growth strategies.

She oversees all of the companies' live events and focuses on the operational planning and delivery of complex events. Yas is NEBOSH qualified and holds a Personal Licence.



Rob Dudley – Group Director

Rob has over 20 years of event production experience and leads on the Group's Health and Safety and Licensing work. His experience in managing and producing both large scale live events, festivals and exhibitions spans the UK, Europe and the US. Rob specialises in event and festival Health & Safety and Operations, helping a wide range of clients deliver their sometimes challenging events safely, in venues ranging from civic squares and private estates to green fields and London parks.

Rob is NEBOSH qualified, a Technical Member of IOSH and Personal Licence Holder.

OUR EXPERIENCE

UK - Our experience includes multiple large-scale events for a diverse portfolio of clients, which takes us all over the country and our knowledge of delivering complex events in London is second to none.

We regularly present events to SAG/EAG/LOSPG, we both attend and host Table Top Scenario Planning sessions and we undertake considerable stakeholder consultations (stakeholders frequently include not only residents, local businesses and event partners, but TFL, Network Rail, Local Councillors and Friends Groups etc).

International – The company holds O1 Visa status for the USA, allowing our teams to deliver shows and events directly in that territory, without the need for the added expense and inefficiencies of local production partners or fixers. CEO Nick Morgan also speaks at FestForums, the premier conference for the festival industry in the US.

We are also experienced at producing, operating and delivering events, festivals, placemaking installations & strategies, exhibitions and brand activations across Europe, as well as providing event safety services and stakeholder engagement in the Middle East. The OPS team are also members of the Global Crowd Management Alliance, allowing us to share best practice in relation to audience behaviour and security issues with our peers throughout the world.

OPS - Our OPS team also create all event safety related documentation for the events that we produce (as well as for our dedicated Safety clients). These comprise of Event Safety Management Plans (including Emergency Procedures), Risk/Fire Risk Assessments, Crowd Management Plans (including dot plans), Ingress/Egress Plans (including flow rates and search times), Capacity Calculations (including Emergency Evacuation considerations), Severe Weather Plans, Vulnerable Persons and Lost Child Plans. Additionally, in conjunction with carefully selected third party suppliers, we work to produce additional plans such as; Security Management Plans (including search and ejection procedures), Medical Operational Plans, Noise Management Plans, Traffic Management Plans, Waste Management Plans.

In addition, we also apply for a variety of statutory permissions including - Premises Licences, Temporary Event Notices, Street Trading Licences, Market Trader/Private Operator Licences, Planning Applications / Advertising Consent, Section 30 Applications, Temporary Traffic Orders and Parking Suspensions.

THE FAIR - The Fair's Production team are adept at designing site layouts (in consultation with clients and key stakeholders) and producing grid-referenced Auto CAD site plans. They also have existing relationships with a huge network of suppliers for all related infrastructure, enabling them to negotiate keen prices on behalf of our clients. They have wide-ranging experience of managing festival and event sites, from the first day of build (site hand-over, mark out, initial deliveries and site construction), through to live event management and de-rig (with final collections and site hand back meetings).

WE ARE PLACEMAKING - We Are Placemaking's team of talented Event Producers are experts at building and developing large-scale outdoor events in the public realm. They cover everything from concept development, stakeholder engagement through to full event production and management, focusing on delivering high impact HALO events that drive engagement and footfall. Their portfolio of clients includes some of the most prestigious developers and BIDs.

These are examples of some of the larger events which the various teams at We Group have licensed, produced, animated, managed or operated:

| |
|--------------------|
| We Are OPS |
| We Are Placemaking |
| We Are The Fair |

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|--|----------------|----------------------------------|---------------------------------|---|
| Moseley Folk Festival | 2005 – Present | 9,000 capacity | 3 days | Moseley Park, Birmingham |
| Mostly Jazz, Funk & Soul Festival | 2009 – Present | 9,000 capacity | 3 days | Moseley Park, Birmingham |
| Star Trek: The Exploration | 2010 | 200,000 | 8 months | Principe Felipe Science Museum, Valencia |
| Global Gathering | 2012 - 2014 | 38,000 (35,000 campers) capacity | 3 days | Long Marston Airfield, Stratford upon Avon |
| Holi One – Festival of Colour (European Tour) | 2012 - 2014 | Up to 17,000 per events | 1 day per event | Dublin, Belfast, Paris, Manchester, Edinburgh, Glasgow, Liverpool, Birmingham, London |
| Secret Cinema | 2012 – 2015 | 499 – 3,500 capacity per show | 1 day to 6 months installations | Various London venues/locations |
| Launch of Grand Central | 2015 | 128,000 capacity | 1 day | New Street Station/Grand Central, Birmingham |
| London Cocktail Week | 2015 – present | 2,000 per day | 10 days | Various locations, London |
| Lunar Festival | 2015 - 2019 | 5,000 capacity | 3 days | Umberslade Park Farm, Tamworth |
| Islington Festival of Culture | 2015 | 6,000 capacity | 4 days | Islington Square, London |
| Eastern Electrics Festival / Maiden Voyage | 2015 – Present | Up to 20,000 capacity | 2 days | Morden Park / Lee Valley Showground, London |
| Bournemouth Sevens Festival | 2016 – Present | 20,000 capacity per day | 3 days | Christchurch Sports Centre, Bournemouth |
| Gottwood Festival | 2016 – Present | 7,500 capacity | 5 days | Carreglywd Estate, Anglesey |
| Hammerson: Various events including Festival of Light, | 2016 – Present | Up to 150,000 attendees | Various | Southampton, Birmingham, Dublin |

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|--|------------------|----------------------------|---------------------------------|---|
| Wimbledon, Music in the City | | | | |
| Junction 2 Festival | 2016, 2017, 2018 | 10,000 capacity | 1 day | Boston Manor Park, London |
| Grosvenor Estates | 2016 – Present | Various | all events across UK portfolio | Various UK locations |
| Cambridge City Council: Various events including Midsummer Fair, Big Weekend, Cambridge Folk Festival, Bonfire Night | 2017 – Present | Up to 20,000 attendees | 6 days | Midsummer Common / Cherry Hinton Hall / Parkers Piece – Cambridge |
| GALA Festival | 2017 – 2023 | 5,000 – 9000 (2018 – 2023) | 1 day – 3 days (2018 – 2023) | Brockwell Park / Peckham Rye Park & Common, London |
| Houghton Festival | 2017 – Present | 15,000 capacity | 4 days | Houghton Hall, Kings Lynn |
| Quintain: Various events including Christmas Lights and Diwali | 2017 - Present | Various | 1 day to 3 months installations | Wembley Park, London |
| The Lexicon Bracknell: Launch Event | 2017 | 100,000 attendees | 4-day launch event | The Lexicon, Bracknell |
| Percolate Open Air | 2017 | 2,500 capacity | 1 day | Three Mills Green, London |
| Lambeth Fireworks | 2017, 2018 | 20,000 capacity | 1 day | Brockwell Park, London |
| Soul Survivor | 2017 - Present | Up to 10,000 capacity | Various | Various UK wide locations |
| Shuffle Festival | 2017 | 5,000 capacity | 2 days | Tower Hamlets Cemetery Park, London |
| Summer Social | 2017 – Present | 10,000 capacity | 1 day | Richmond Park & Athletic Ground, London |
| Jam on Rye (KERB) | 2018, 2019 | 8,000 capacity | 1 day | Peckham Rye Park & Common, London |
| El Dorado Festival | 2018 – 2023 | 8,000 – 12,000 capacity | 4 days | Eastnor Castle, Herfordshire |
| Kisstory Festival | 2018 – 2021 | 10,000 capacity | 2 days | Streatham Common, London |
| Howard de Walden Estate - Summer Streets Festival and Christmas Street Party | 2019 – Present | Up to 50,000 attendees | 1 day per event | Marylebone Village, London |
| Classic Ibiza – Covid-secure concerts | 2019 - 2021 | Up to 5, 000 capacity | ½ days | All UK Locations |
| Naked City / Hospitality Festival | 2019 – 2021 | 8,000 capacity | 4 days | Beckenham Palace Park, London |
| Peabody Estate | 2020 – Present | Up to 3000 | Various | Various locations, London |
| Victoria & Northbank BIDs – various activities/events/installations | 2020 - Present | Up to 50,000 participants | Various | Various locations, London |
| Limitless | 2020 – Present | 5,000 capacity | 5 days | Stafford Showground, Staffs |

| | | | | |
|---|----------------|---------------------------|--------------------------------|---|
| Argent: Various events including Christmas installations | 2020 – Present | Up to 200,000 attendees | 1 day – 3 months installations | Kings Cross estate, London |
| University of East Anglia: Welcome Weeks | 2019 - Present | 5000 attendees per week | 3 weeks | UEA Campus, Norwich |
| Three Mills Series: Various festivals such as Arts House, Solid Grooves, Festival, Boiler Room | 2018 – Present | 8,000 capacity | 6 days | Three Mills Green, London |
| Creation Live: Various experiential activations | 2020 - Present | Up to 2500 per event | Various | Various UK locations |
| Labyrinth Events / Lost In A Moment (Tofte Manor) | 2021 - Present | 3,500 capacity | 2 days | Tofte Manor, Bedfordshire |
| St James Quarter: Various events such as the Launch event, Seafood Festival & Edinburgh Style | 2021 | Up to 100,000 attendees | 1 – 2 weeks events | St James Quarter, Edinburgh |
| Otherlands Festival | 2022 | 8,000 | 3 days | Scone Palace, Perth & Kinross |
| Rec Fest UK | 2022 - Present | 7,500 | 1 day | Knebworth House |
| Coima – Porto Nuova: Christmas Lighting Installations | 2022 | Up to 100,000 attendees | 2 months | Porto Nuova, Milan |
| Rec Fest USA | 2023 - Present | 2,500 | 2 days | Bi Centnnial Millenium Park, Nashville TN |
| Rally | 2023 | 9,000 | 1 day | Southwark Park, London |
| Savour Festival | 2023 – Present | 2,500 | 3 days | Royal Hospital Chelsea, London |
| Boiler Room / NTS outdoor Festivals | 2023 - Present | 9,000 | 2 days | Burgess Park, London |
| Bankside Frost Fair | 2024 - | Up to 30,000 | 3 days | Bankside, London |
| F1 Saudi Arabian Grand Prix Roadshow | 2024 - | Up to 10,000 per location | 1 month | Various locations – Saudi Arabia |



TESTIMONIALS

“Working with **The Fair** has been an absolute privilege. Their team, characterized by resilience, honesty, fearlessness, and an unwavering commitment to hard work, has been a joy to collaborate with. They delved into the intricacies of the project, taking the time to understand the dynamics of Savour Festival, its team, and the unique nature of our venue - the Royal Hospital Chelsea Gardens. The Fair coordinated seamlessly with over 110 exhibitors and 80 suppliers. They oversaw the construction of 12 outdoor kitchens, 18 cabins, and 20 tent and tipi structures across the site, ensuring that the venue was left in immaculate condition after the event. Savour Festival has had phenomenal reviews, been coined the best food festival in London in 100’s of posts and reels. This is a testament to the hard work, dedication, and passion that has gone into creating this extraordinary event and we cant wait to do it again with The Fair team”.

Alex Davis, Festival Director, Savour Festival - CASE STUDY [HERE](#)

“Believe it or not, my team doesn’t raise those big tops you see at RecFest! In 2022 we started to work with Nick Morgan and his team and honestly it’s been a business changing move for us. **The Fair** are now our no.1 strategic partner when it comes to everything from location scouting, vendor management, site planning etc. They’re the people that build the event you love so much, both in the UK and US. Their team are flawless and we have committed long term to working hand-in-glove with them. If you’re an events business and you want your event to stand out, give these folks a shout”.

Jamie Leonard, CEO & Founder, The Recruitment Events Co - CASE STUDY [HERE](#)

“We Are OPS worked tirelessly to enable Boiler Room’s first ever Burgess Park festival to come to life, and the outcome was incredible. We wanted to maintain the same intimacy experienced at our club events by enabling festival-goers to surround the artists on stage. Managing this was a significant challenge, with up to 10,000 people looking to dance at the festival that day, but We Are OPS went the extra mile to make sure this could happen, while ensuring the safety of everybody on site. The team were a pleasure to work with, and showed significant care for the surrounding communities of Burgess Park. We are already working with OPS again to bring Boiler Room back to Burgess Park in September, and look forward to continuing to work with the OPS team on future events.”

Andy Peyton, Lead Programmer, Boiler Room - CASE STUDY [HERE](#)

“It was an absolute pleasure collaborating with **We Are Placemaking** to bring the Uzbek Culture & Food Festival to life in June. Their dedication and expertise were instrumental in making the festival a resounding success. We Are Placemaking's support played a crucial role in creating a vibrant and immersive cultural experience for our attendees. Their attention to detail and commitment to enhancing the festival's impact truly stood out. We look forward to future opportunities to work together, as their professionalism and passion for placemaking are truly commendable”.

Muzzafar Sadykov, Founder & GM, Uzbek Culture & Food Festival - CASE STUDY [HERE](#)

"This year's installations that **We Are Placemaking** brought in to the Festival of Light at Westquay were truly mind-blowing, engaging all the senses and helped attract over 100,000 visitors over the ten day event”.

Andy Collyer, General Manager, Westquay (Hammerson) - CASE STUDY [HERE](#)

“We have always been impressed with the support and professionalism received from **OPS** on our live events programme. As such we were keen to work with them in implementing Covid health & safety arrangements for the reopening of Cambridge City Centre when lockdown restrictions eased. Their team worked closely with multiple stakeholders including; Cambridge City Council, Public Health England, Environmental Health and The Police. They understood the urgency of the project and balanced the needs of stakeholders and the community”.

Frances Alderton, Cultural Services Manager, Cambridge City Council - CASE STUDY [HERE](#)



We.....
GROUP



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Kinetics Island

21st – 22nd September 2024

Eastville Park
Fishponds Road
Eastville
Bristol
BS5

Traffic Management Plan

Version 1.1
08/03/2024

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| Version Control | | |
|-----------------|--------------------------------|---------|
| New Ver # | Changes | Made By |
| 1.1 | First draft – minor amendments | WJ |

This document details the traffic management measures to be put in place for this event. Tracsis Events are responsible, on behalf of the promoter, for the implementation Road Closures and maintaining signage and other traffic management measures put in place for the event traffic.

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The following groups and individuals have been consulted outside of the SAG in the preparation of this plan.

| Company/Agency | Role | Contact Name | Email Address |
|----------------------|---|-----------------|----------------------------|
| WeGroup | Production Director | Millie Devereux | millie@wegroup.london |
| WeGroup | Group Director | Rob Dudley | Rob@wegroup.london |
| Bristol City Council | Senior Highway Network Management Officer | Aaron David | aaron.david@bristol.gov.uk |

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1. Event Data

| | |
|----------------------------|---|
| Location | Eastville Park, Bristol |
| Dates of Event | 21 st – 22 nd September 2024 |
| Opening Time/Date | 12:00 / 21 st September & 12:00 / 22 nd September |
| Closing Time/Date | 23:00 / 21 st September & 23:00 / 22 nd September |
| TRACSIS EVENTS Ops Dates | 21 st – 22 nd September |
| TRACSIS EVENTS Build Dates | 20 th September |
| Advanced Signage Dates | 14 th – 21 st September |
| Build Signage Dates | 14 th – 27 th September |
| Directional Signage Dates | 20 th – 22 nd September |
| Type of Event | Non Camping Music Event |
| Licensed Capacity | 14,999 |
| Expected Attendance | 14,999 Saturday / 14,999 Sunday |

2. Scope of Works

| Service | Supplier |
|-----------------------------|----------------|
| Build/Production Traffic | TBC |
| Directional Signage | TBC |
| External Traffic Management | Tracsis Events |
| Car Parking | N/A |
| Security | TBC |
| Shuttle Bus (train station) | First Bus |
| Coaches | N/A |
| Road Cleaning | N/A |

3. Overview

3.1 The Proposed Event

Kinetics Island is looking to host its first event at Eastville Park in September 2024.

The organisers have applied for a license for 14,999 for Saturday and Sunday.

3.2 Site Description and Access Points

The site is in Eastville, Bristol. It is close to the M32 Junction 2, Eastgate Shopping Centre and lies to the north of Fishponds Road.

Site access for vehicles will be from a vehicle gate off Muller Road.

All public access will be by foot – there will be provision for shuttle buses from the town centre / train station and a Pick Up/Drop Off point (PUDO) within the Tesco's car park.

3.3 Overview of Road Layout in Proximity to the Site



4. Event Traffic

4.1 Expected Traffic Levels and Arrival Times

Production traffic will be spread over a week before and a few days after the event. All deliveries and production traffic will be instructed to come to the vehicle gate on Muller Rd, where they will be accredited and given a site safety briefing.

Traffic will be managed onto the site with the use of a Meet & Greet Banksman. Traffic will be stopped as production traffic enters the site to allow large lorries to swing across the carriageway when required. When vehicles approach that do not need to impede local traffic, then the traffic will not be stopped.

Traffic leaving the site will not be managed off – they will be expected to use natural breaks in the traffic. Exceptions to this would be large, slow moving vehicles which could be a greater risk to through traffic.

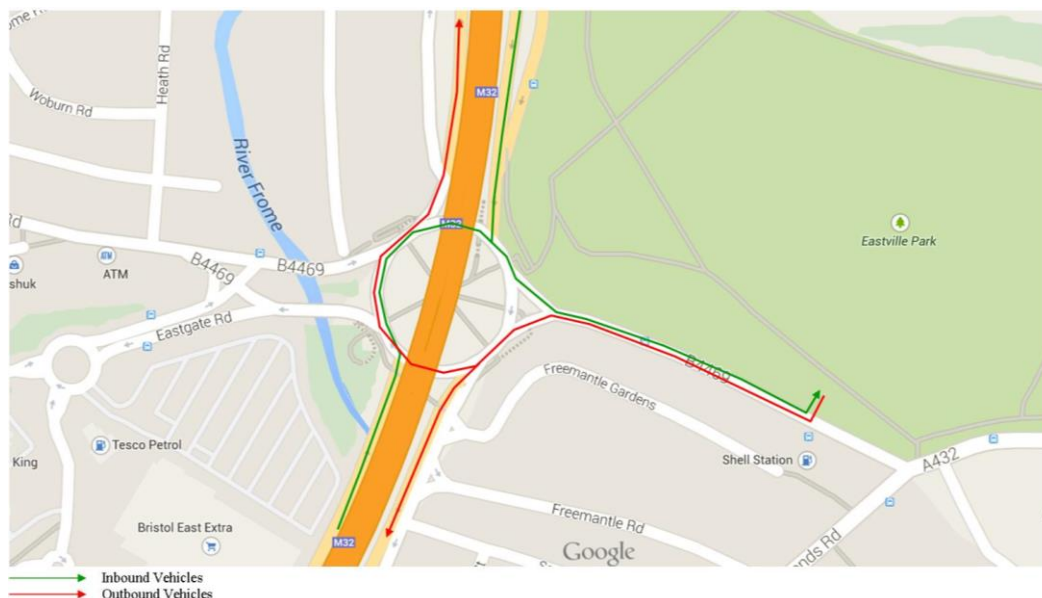
4.2 Access Routes

Access would be from the M32 Junction 2.

Vehicles would return to the same junction.

Production traffic will not be routed to the site from the East. If traffic from that direction becomes heavy, cones may be placed on the centreline to prevent the right turn into site and force the U-turn at the roundabout.

All show traffic will be required to check in on arrival at the vehicle gate on Muller Rd. At this point, vehicles and people will be accredited prior to proceeding onto site.



4.3 Vehicle Labeling System

A Vehicle Pass System will be in operation. A holding area / checkpoint within the Vehicle gate would be used to authorise any vehicles without passes, and also to ensure that the Production team are ready for deliveries/arrival of equipment.

4.4 Pre and Post Event Traffic

This data is unknown at this stage, but will be updated as the production schedule becomes more settled:

- Parking for between 20 – 40 cars per day
- Onsite Vehicles (Cars & Vans) 20ish per day

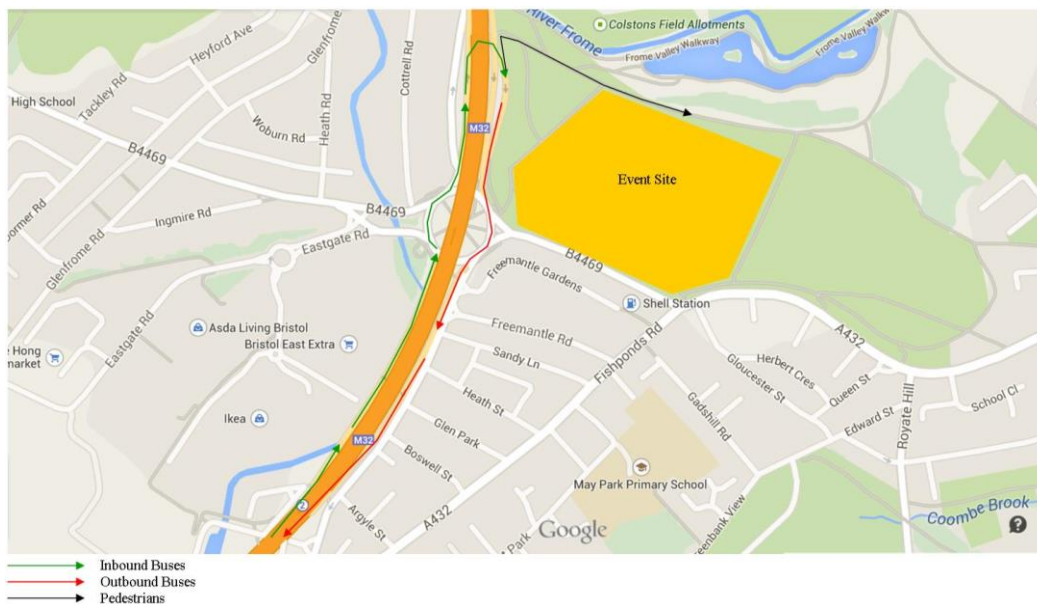
5. Ingress Operations

5.1 Internal Gate Operations and Accreditation

Shuttle Buses will be run by First Group. They will run from the City Centre, Bristol Temple Meads, and the Bus Station. They will come off the M32 at Junction 2 and use the northbound B4058 (Stapleton Road) to U-Turn under the M32 where they will drop off on the southbound Stapleton Road adjacent to the park.

Shuttle buses to operate from 11:30 until 19:00 at frequent intervals (at least every 10 minutes).

Shuttle buses to operate from Eastville Park every 30 minutes between 19:00 Saturday (18:30 Sunday) and 21:30 at 19:00, 19:30, 20:00, 20:30, 21:00.



5.2 Taxis/Minicabs/Private Drop Off

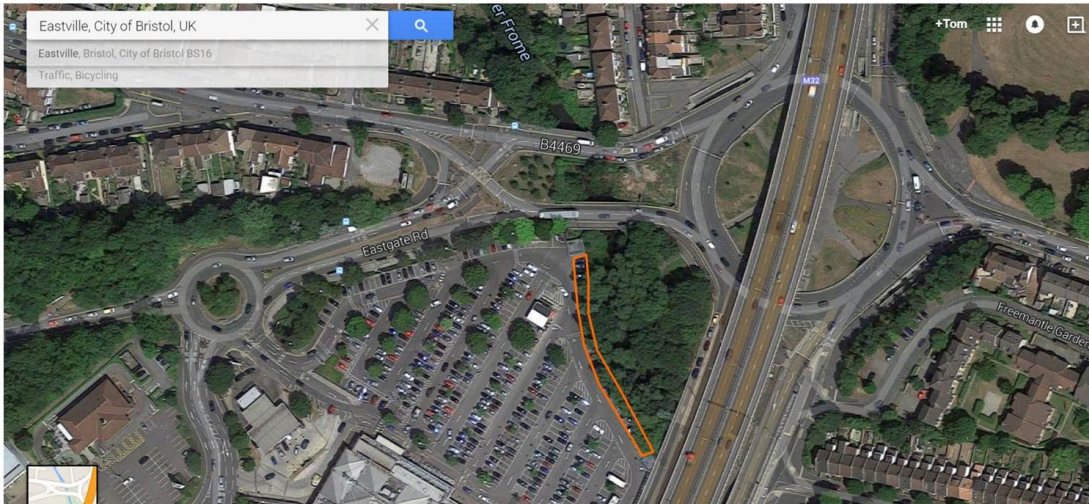
The Drop Off/Pick Up area for taxis and public will be within the Eastgate Car Park and Tesco Car Park west of Eastgate Island. Security and Tracsis Events will work together to organise this area.

The Pick Up and Drop Off point will be well signed and its location should be circulated to Bristol taxi firms and to attendees of the event. A geofence will be requested with all local app-based service providers to encourage drop-offs taking place at the designated area.

Directional signage to the location in the local area will be in place.

The area should be well stewarded, barriered and signed so that it is safe for pedestrians to use.

The Ingress Phase will see a small number of bays blocked off with barrier and vehicles that are dropping off will be directed to this area. Ticket holders will leave the car park via a small pedestrian only cut through.



5.3 Pedestrian Routes

Pedestrians will come from multiple directions; primarily the following 3 –

- Stapleton Road from the South
- Fishponds Road from the East
- St. Agnes Direction from the West

All the walking routes have permanent features to enable safe access to the site such as pedestrian crossings, railings, subway routes and pavements.

5.4 VIP, Production, Crew and Artists

The event will have use of the tarmac area underneath the M32 to the north of Eastgate Island for long term crew parking.

Access for vehicles coming onto site temporarily would be through the vehicle gate on Muller Rd.

To prevent vehicles being blocked inside the site when the main pedestrian egress occurs, all crew will be advised to use the parking under the M32.

Car park passes will be limited to around 100, which there is plenty of space for.

5.5 Local Access Routes

There will be no major impediment to local access routes or rights during the ingress of the event.

5.5.1 App-Based Bicycles & E-Scooters

A geofence will be requested with all local app-based service providers to discourage problematic parking of units near the event area. At this stage of planning the suggested drop off area for these units is the Tesco Car Park, with any users attending the event able to follow the access route from the Taxi Drop Off area.

6. Car Parking Operation

6.1 Public

There will be no parking provided for public attending this event.

It is imperative that this is well communicated to all parties.

6.2 Crew & Production

A limited amount of crew and production parking is to be provided under the M32.

Please see 5.4

7. Egress Operation

To provide space and time for the public to leave the event site safely, it is planned that Muller Road will be closed from the Eastgate Island to Fishponds Road in both directions.

This will require lane closures for the left and right turning traffic at the traffic lights where Muller Road joins Fishponds Road. It will also require a lane closure where the M32 Southbound slip and Stapleton Road join Eastgate Island – where there is left hand turn lane.

There will be a second road closure of the section of Stapleton Road that runs under the M32 from the point that the road bends right under the M32 to just before the M32 slip.

In addition to providing a safe area for pedestrians to disperse into, it will prevent minicabs parking up and waiting along Muller Road which causes as much disruption as a road closure whilst being far more dangerous for pedestrians crossing the road.

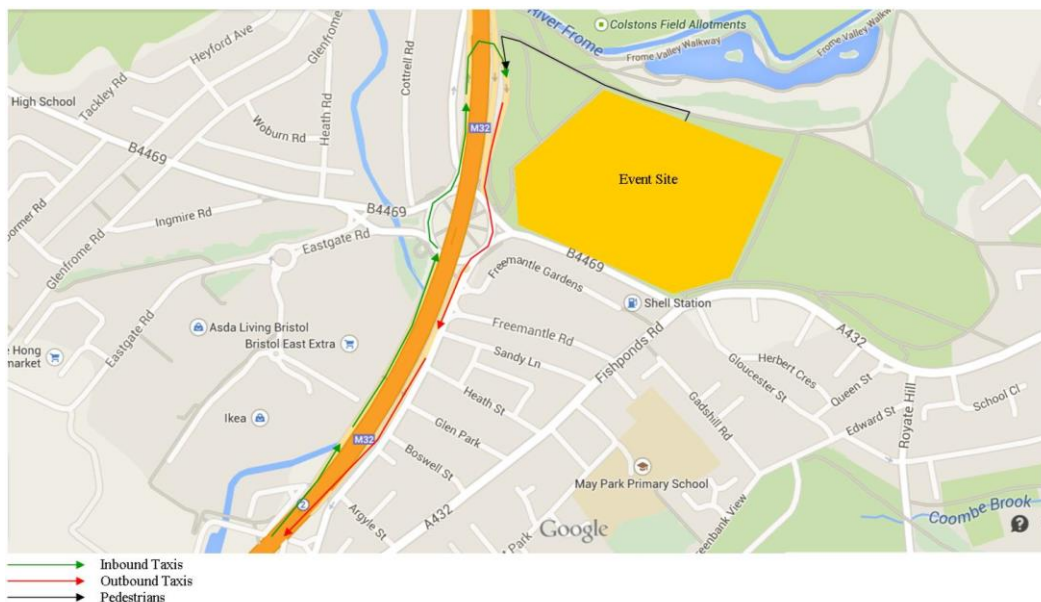
The advance warning will be for the roads to be closed 22:00-01:00. It is hoped that this will be limited to 2300-midnight on the Saturday and 22:00-23:00 on the Sunday.

7.1 Shuttle Buses

Shuttle Buses will collect passengers from the same area as they were dropped off in; Southbound Stapleton Road, north of the M32 J2 roundabout.

Shuttle buses to operate from Eastville Park every 30 minutes between 19:00 Saturday (18:30 Sunday) and 21:30 at 19:00, 19:30, 20:00, 20:30, 21:00.

Shuttle buses to operate from 21:00 until 00.00 at high frequency intervals from Eastville Park for egress.



7.2 Taxis/Minicabs/Private Pick Up

Vehicles picking up will use the same area as used for the ingress operation.

This will be from Tesco Car Park. Pedestrians will be directed left out of the event and will use the underpasses to reach those areas safely.

The Egress Phase will see a larger area of the car park being used (as the store is not so busy at this time). Pedestrians and Vehicles will be separated by barrier at the entrance to the car park to form a taxi rank.

The Pick Up and Drop Off point will be well signed and its location should be circulated to Bristol taxi firms and to attendees of the event. A geofence will be requested with all local app-based service providers to encourage pick-ups taking place at the designated area.

7.3 Pedestrians Routes

Upon leaving the site, pedestrians will have a choice of turning left or right. Stewards and signage (VMS) will be used to manage the direction people take.

In normal operating conditions, the following will occur. The H&S Egress Plan should be consulted as the primary document when considering pedestrian movements.

Exiting site and turning left will be for those pedestrians wishing to take a shuttle bus.

Exiting site and turning right will be for those pedestrians heading to Tesco for a Taxi/Pickup or those wishing to walk to the City Centre via Stapleton Road & Fishponds.

Pedestrian wishing to walk away from site but wanting to head south or west (suspected to be a large proportion) will have the safety of a closed Muller Road to disperse down and cross to follow Stapleton Road or Fishponds away from site.

Those returning to the PUDO point will be directed left or right depending on the agreement with Eastgate Car Park and Tesco.

7.4 Production Gate

There will be a “lockdown” on vehicles moving off the site from the event during the pedestrian egress. Times TBC (provisionally 22:45-00:30)

7.5 Local Access

The road closure will affect local residents, an intermittent bus service and emergency access to and from the site.

To minimize this disruption, the road closures at either end will be manned to allow access to these groups of people.

7.5.1 Local Residents

Local residents will be issued with letters/permits to ensure access to their houses is easy. It is recommended that they are advised to access the site from the Fishponds Road/Muller Road junction.

7.5.2 App-Based Bicycles & E-Scooters

A geofence will be requested with all local app-based service providers to discourage problematic parking of units near the event area. At this stage of planning the suggested drop off area for these

units is the Tesco Car Park. If any event attendees are looking to use these units to egress the event, they will follow the same egress route as those looking for taxi pick ups.

7.5.3 Local Buses

First Group and Wessex Buses run the buses which will be affected by the event. In discussion with them, either the service will be diverted, cancelled or allowed through the road closure at the Eastgate Island end of Muller Road.

If the buses are allowed through the road closure, they should not be allowed to stop on Muller Road (Eastville Park Stop A) or Fishponds (Eastville Park Stop C).

7.5.4 Emergency Services

Access at either end will be allowed to any emergency vehicle under blue lights.

Local services will be informed by the SAG/Council in advance of the event that the road will be closed.

8. Emergency Services

8.1 Police/Fire/Medical

There will be numerous onsite response vehicles, including 4x4 Fire fighting vehicles & Ambulances.

8.2 Access Routes

It is likely that access to the site for any emergency response would be from the M32 J2 and into the Gate off Muller Road.

9. Lighting

9.1 Roads

Street Lighting is installed on all the routes and areas being used by the event.

9.2 Pedestrian Routes

Where lighting is not currently installed, this will need to be assessed and supplied in accordance with the recommendations of the H&S and security teams.

The production team will ensure that routes are safely lit using tower lights and/or festoon lighting.

10. Traffic Management

10.1 Local Highways

TBC

10.2 Highways Agency

The HA should be contacted and asked to use their VMS on the M32 to advise motorists of the event and the possibility of pedestrians on the road.

10.3 TTROs

10.3.1 Road Closures

(i) Muller Road

Muller Road from the Eastgate Island to Fishponds Road will be closed from 22:00 until 01:00 on Saturday 21st and Sunday 22nd September to allow a dispersal area from the site for pedestrians and for the provision of a shuttle bus queuing area.

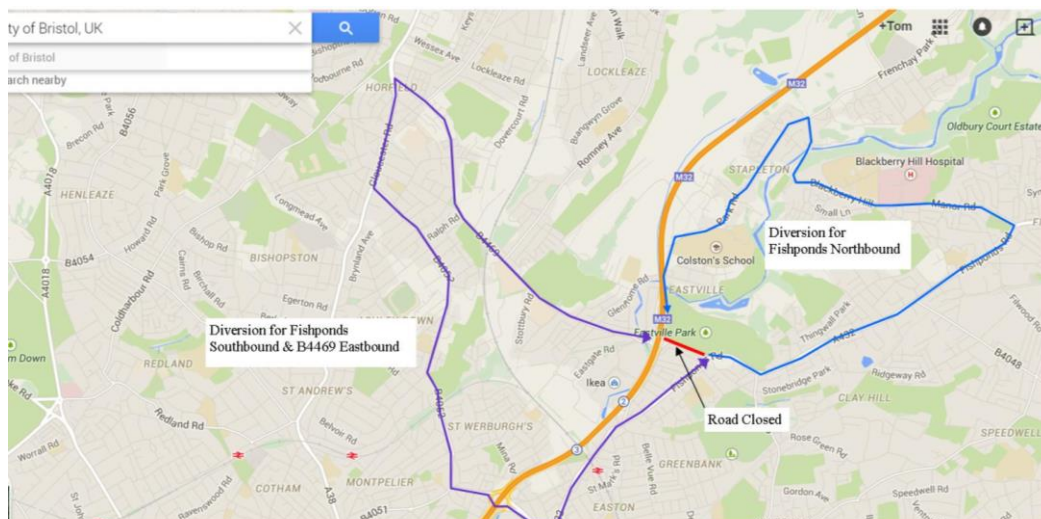
Filter lanes from Fishponds Road and Stapleton Road/M32 Slip will be taken out to reduce conflict.

Advance Warning signs will need to be erected 2 weeks prior to closure, i.e. Saturday 14th September and taken down on Monday 23rd September. Diversion signage will be in place from Friday 20th September to Monday 23rd September. This will take the form of a symbol and arrow so that trigger signs can be erected when the closure is actually in place.

Either end of the Closures will be staffed to allow access as required. Appropriate mobile HVM measures will be installed at either end of the closure.

HVM plans will be submitted through the appropriate channels alongside this document in the future.

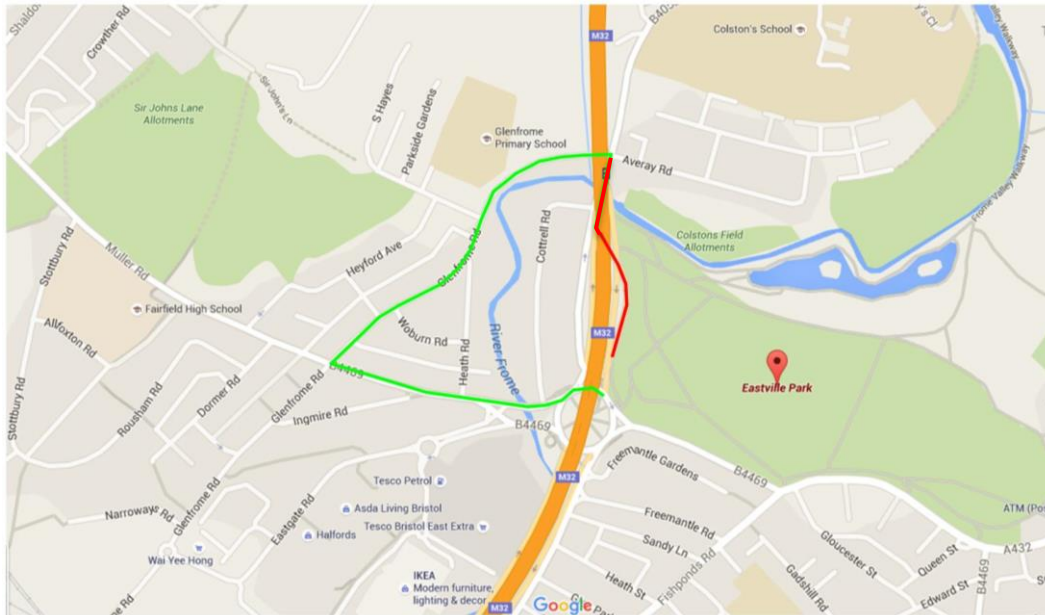
In reality, the timing for the closure will be kept as short as possible to minimise disruption – it is hoped that without any incidents, the timings can be kept to 2300-midnight.



Road Closure in Red
Diversion in Blue & Purple

(ii) Stapleton Road

Stapleton Road from the crossroads with Glenfrome Road and Averay Road will be closed from 22:00 until 01:00 on Saturday 21st and Sunday 22nd September to prevent the use of the section of Stapleton Road that runs under the M32 from the point that the road bends right under the M32 to just before the M32 slip to sterilise the shuttle bus loading area.



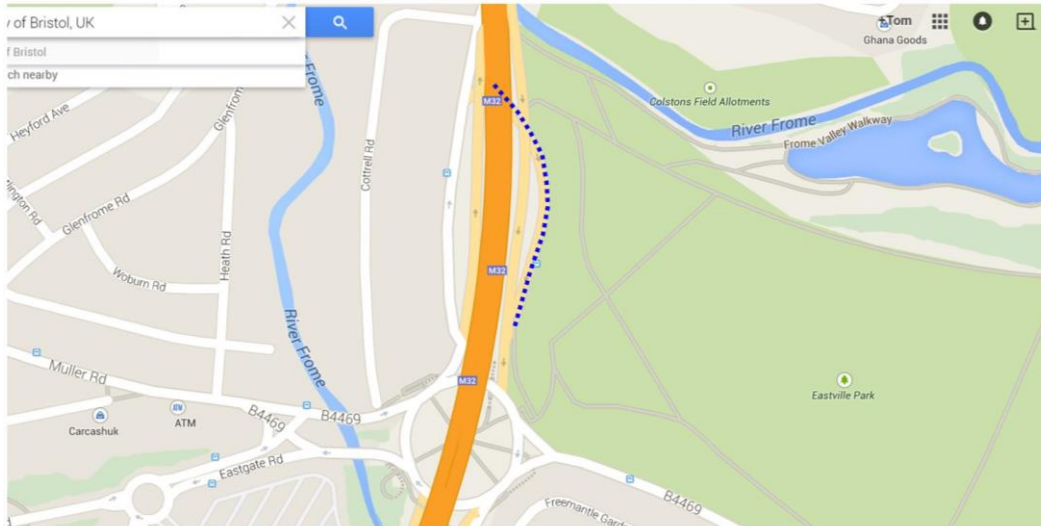
Road Closure in Red
Diversion in Green

10.3.2 No Waiting Restrictions

No waiting restrictions will be in force on Stapleton Road Southbound from under the M32 to Eastgate Island from 08:00 Monday 16th September until 20:00 on Wednesday 25th September to allow the formation of the bus rank for public ingress and egress.

Advance Warning signs will need to be erected 2 weeks prior to closure, i.e. Monday 2nd September and taken down on Wednesday 25th September.

Cones will be placed along the length of the restriction.



10.4 Cone Plans

The AA will be responsible for the planning, implementation, maintenance and removal of the TM on the roads. This will include, but not be limited to –

- Road Closure equipment
- No Waiting Restrictions
- Filter Lane Closures

10.5 CSAS - Accredited Civilian Traffic Officers (PATOs)

To operate some permutations in this plan, it may be required to place CSAS (Community Safety Accreditation Scheme) accredited staff to help control traffic flows during egress – Police Accredited Traffic Operatives (PATOs)

If this is required, it will only be done with the permission of Bristol City Council and the Police, where a safe Traffic Management layout has been devised and as a back up to temporary Traffic Management Measures.

Should traffic conditions dictate, or response be required to arising issues by the responsible authorities, then staff may be deployed at any positions around the event to facilitate changing conditions. This will only be done with liaison with Avon & Somerset Police, and where it is safe to do so.

| | | |
|-------------------|---|---|
| PATO Supervisor | Supervisor | Manage all operations |
| PATO Operative | Muller Road – junction with Fishponds Road | Manage the closure and HVM implementation |
| PATO Operative | Muller Road – junction with Stapleton Road (Roundabout) | Manage the closure and HVM implementation |
| PATO Operative x3 | Stapleton Road – crossroads with Avaray Road & Glenfrome Road | Manage the closure |

11. Event Signage

Subject to approval the signage will be installed and removed on the following dates.

| Event Signage Schedules | | |
|-------------------------|---|---------------------------------|
| Date | Installed | Removed |
| 07/09/24 | Advance Warning (Closures & No Waiting Zone) | |
| 14/09/24 | Build/Break Signage | |
| 20/09/24 | Directional | |
| 23/09/24 | | Advance Warnings Directional |
| 27/09/24 | | Build/Break Signage |

Signage plans will be distributed alongside future versions of this document.

- 12. Appendices**
- 12.1 Site Plan**
- 12.2 Vehicle Passes**

WE ARE THE FAIR
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rob@wegroup.london

06/03/2024

Response to Relevant Person Representation (themes) –

Premises Licence application - We Are The Fair, Eastville Park

Dear Sir/Madam,

I thought it would be prudent to collate the various points of concern raised by some residents during the Licensing consultation period and provide some commentary as to how these issues will be managed by the event management teams on site, should the Licence be granted.

Additionally, since the Licence was submitted, we have had constructive dialogue with both the Local Authority's Health & Safety and Environmental Health departments. This has resulted in additional conditions being attached to the application as well as some other conditions being amended. We have also modified the application so that the hours sought have been reduced, together with Bank Holiday Mondays being removed from the application altogether.

Lack of community engagement

Following on from our application to use the Park through the Council's Site Permissions Team, an invitation was sent to Local Councillors in December, inviting them to a meeting to discuss proposals for the event. This meeting took place on 06/12/2023 and was attended by Cllr David Wilcox.

Dialogue was also undertaken with Police and Environmental Health prior to the submission of this Premises Licence application.

The Licence application was submitted on the 26th of January and the Blue Notices were subsequently displayed. The application was advertised in The Western Daily Press on the 1st Feb.

We arranged for a leaflet distribution company to deliver over 6000 letters on the 14th Feb to residents in the vicinity of the Park. This letter provided an overview of the event plans, as well as notifying residents of a virtual meeting to discuss the event to be held on the 21st Feb, to which they were invited.

Unfortunately, the distribution company failed to deliver to a number of addresses, so a further letter was subsequently posted by Royal Mail on the 20th Feb.

During this period, Mille Devereux (Production Director, We Are The Fair) was in communication with residents via a community Facebook page advising them of this issue and responding to queries.

A Teams meeting then took place on the 21st Feb, hosted by Mille Devereux. The meeting involved Mille running through a presentation to the attendees (12 local residents attended)

The first SAGE (Safety Advisory Group) meeting was then held on the 27th Feb.

Online community engagement

As the Production staff who will be delivering these events are based in both London and Bristol, a virtual meeting seemed the most sensible (from a time, costs and environmental perspective). However, we appreciate that not all residents have computer access, so we will therefore undertake our next meeting in person, at a suitable location in Bristol (time/date/location TBC).

Lack of Blue Notices

The statutory Blue Notices were displayed in accordance with the requirements for an application of this nature – ie a notice placed on the perimeter of the park at every 50m. Checks were made during the 28-day consultation period to confirm that they were still in situ.

Photos were taken at the time of displaying the notices to evidence the fact that they had been put up correctly. These photos were made available to the Licensing Team.

As far as we are aware, the Licensing Team also visited the site independently to confirm that the notices were on display and that sufficient numbers were in place.

As no representation has been received from the Licensing Team in the capacity of Responsible Authority, we can therefore assume that the notices were deemed to have been correctly displayed.

Crime / Threats/feelings of safety

We have been in conversation with the Police since December and have shared our draft Security and Crowd Management Plans with them. They have offered suggestions to the Licence conditions we originally suggested, which we have subsequently included in this application.

The Police will be involved in the entire process of planning the events, along with other Responsible Authorities and members of the Safety Advisory Group. During the planning phases, we will have discussions with the Police regarding the provision of Special Police Services (dedicated, paid-for Police presence).

The chosen security company are also experienced at delivering events of this nature, having previously worked at Love Supreme, Womad, Wireless Festival, Reading Festival and Glastonbury.

It could be argued that the presence of the event in the park and the subsequent related volume of security personnel in the vicinity could actually deter and prevent some of the existing types of criminal behaviour from taking place, as there will now be a more visible security presence than there ordinarily would be.

It is worth noting that the Police (the main source for guidance in terms of the prevention of Crime & Disorder) have not objected to the application. Indeed we are engaged in active, ongoing and constructive dialogue with them regarding the planning and operational aspects of the event.

Anti-Social Behaviour

This links closely to the points above related to crime. In addition to security staff on site and within the event footprint, we will have additional staff dedicated to the exterior of the site, supervising attendees as they both arrive and depart the event. There will be staff in key positions such as crossing points, road closures, key walking routes to and from the venue and the taxi pick up/drop off location.

These staff will all be in hi-vis jackets or vests and will act as a visible deterrence to persons who may be considering engaging in anti-social behaviour.

Our experience at previous events of a similar nature have demonstrated the power of 'self-policing' of the audience through the use of positive social media messaging campaigns – encouraging attendees to respect the neighbourhood, keep noise to a minimum, not to litter and to use the temporary toilet facilities provided for them.

These measures, backed up with signage and messaging, will deter and reduce instances of anti-social behaviour.

Scope/Size of Licence requested

The application, when originally submitted, requested a maximum of 6 days (either Fri, Sat, Sun, Bank Hol Mon) with a maximum capacity of 24,999 and entertainment ceasing at 23:00. The application was conditioned so that the number of days and the capacity were reduced in year one and then increased, following the delivery of the first event.

Following dialogue with local residents and Responsible Authorities, we have agreed to further amend the application. Therefore, the permissions now sought are:

Capacities:

Year One – 12,500 – 15,000 (so 15,000 max capacity on site)

Year Two - 15,000 (max capacity on site)

Year Three – 17,500 (max capacity on site)

Year Four – 20,000 (max capacity on site)

Year Five 22,500 – 24,999 (so 24999 max capacity on site)

Regulated Entertainment:

Fri 18:00 – 23:00

Sat 12:00 – 22:30

Sun 12:00 – 22:00

Sale of Alcohol:

Fri 18:00 – 22:45

Sat 12:00 – 22:15

Sun 12:00 – 21:45

Opening Hours:

Fri 18:00 – 0:00

Sat 12:00 – 23:30

Sun 12:00 - 23:00

Bank Holiday Mondays are now removed from the application.

Number of days permitted:

Year One – This Licence will permit a maximum of 2 event days per year

Year Two - This Licence will permit a maximum of 3 event days per year

Year Three - This Licence will permit a maximum of 3 event days per year

Year Four - This Licence will permit a maximum of 6 event days per year

Year Five - This Licence will permit a maximum of 6 event days per year

Note that for years four and five onwards, we are seeking to expand the commercial offerings to 'bookend' a series of charity / community based events, however this will need to be developed by the business once we have gauged the initial commercial viability.

Noise / Lack of enjoyment of own home

We will develop a full Sound Management Plan which will be produced by an external, competent acoustic consultant. The Plan will need to be reviewed and agreed by Bristol Council's Environmental Health Team and other SAGE members.

The Sound Management Plan will specify the agreed offsite dB levels that must be adhered to at all times during the event.

The acoustic consultant will provide monitoring during the live event – This monitoring will take place at the sound mixer positions as well as at the nearest noise-sensitive locations (these locations to be agreed with EHO during the development of the SMP).

In addition to the acoustic consultant, we will also have a dedicated Community Liaison Manager onsite at the events, with a community hotline number that residents can call at any point during live events. The Community Liaison Manager will be the first point of call for any resident enquires or complaints. If necessary, escalating the call/complaint to the acoustic consultant.

The acoustic consultant will also be available to respond to these complaints and visit additional external locations for monitoring and decibel recording during the event.

Litter

A reputable waste management contractor will be in charge of clearing the event site of any waste, at all stages of the event (build, live and de-rig). Their focus during the live event, as litter pickers, will extend beyond the event perimeter to clear areas adjacent to the event and high footfall areas such as the taxi pick-up zone and walking routes to and from the event site.

Post-event, the production team will work closely with the waste team to ensure a thorough sweep is completed throughout the park and surrounding areas. We undertake a site hand-back with the Parks team to ensure they are satisfied with the extent of the cleaning/litter picking. We would be happy to include the Friends of Eastville Park in these hand-back meetings to make sure that they too are satisfied.

External locations for waste clearance will be agreed upon in our waste management plan which will be submitted to Bristol SAGE for review and agreement. This will include details and locations of any externally positioned bins.

Lack of access to park

Based on the current site plan we are using approximately 70,000sqm of the parks space. Depending on what is considered 'available park space' this equates to either 32% or 41% of the total space available. Considering this, a minimum of 59% of the park remains available for other park users.

Time on site

Our production schedules are designed so that we are on site for the minimum amount of time to build and de-rig the event safely. The current schedule for planned events is:

Monday 16th Sept – First day of build

Saturday 21st and Sunday 22nd Sept – live event days

Wednesday 25th Sept – site to be clear and handed back by end of play.

Wildlife

We are working with Bristol Council to ensure the relevant surveys are undertaken during the planning process of the event, e.g., arboreal survey/badger/nesting birds/bats etc to understand what mitigating factors must be put into place to protect any relevant flora and fauna.

We will continue to liaise with Bristol Council's parks team, ecology and arboriculture officers throughout the planning and delivery phases of the event.

Our Production and Operations Teams are used to working in green spaces and public parks, including SSSI locations. We are more than happy to consult and liaise with the Friends of Eastville Park (in addition to the Council's ecology teams) to ensure that areas of significant concern are addressed appropriately.

Traffic

We have engaged one of our trusted traffic management contractors (they have plenty of experience in Eastville Park, working on both festivals and events) to manage all traffic and transport operations at the event.

They will oversee the safe running of shuttle bus operations, taxi pick-up & drop-off, as well as the Muller Road closure during the live phases of the event. They will also supervise all production traffic and deliveries during the build and de-rig phases.

The Traffic Management Plan will be developed in consultation with Bristol Council and all relevant stakeholders such as Highways and Public Transport.

Positive initial meetings have already taken place between our Traffic Management provider and the Highways team.

The Plan will include details of Hostile Vehicle Mitigation that will be in place for the egress phase of the event in the Road Closure location.

The Plan will also detail the staff working at the event, and their relevant qualifications (CSAS, Chapter 8 etc).

Consideration will also be given to Geo-fencing specific areas in the vicinity of the event for both Uber (cars) as well as e-scooters/bikes etc. This will include advance communication with delivery services such as Uber Eats and Deliveroo.

There will be no parking available to attendees for the event, and our communications to the audience will strictly advise people not to drive to the event.

Ground damage

We are and will continue to work closely with the Eastville Park Ground Maintenance team.

We pay a ground reinstatement deposit to ensure any reparation works for the events are completed by the Eastville Park team in a timely manner.

We will submit a wet weather management plan to Bristol SAGE for review, this will show how we will manage both vehicle and pedestrian traffic during the event to minimise damage caused to the ground. This includes mitigation measures such as temporary trackway.

Inappropriate choice of location

The site has previously been home to Tokyo World and Love Saves the Day, both very popular Bristol based festivals. Eastville Park, as a venue, is available to hire from the council's Site Permissions team and we have followed the appropriate process in arranging for the hire.

Public safety (Tokyo World cancellation)

We are unable to comment on the reasons that Tokyo World is no longer taking place. However, in terms of our planning for public safety, we are working in partnership with Bristol's SAGE to ensure that the event is planned and delivered safely.

To this aim, we produce a comprehensive Event Safety Management Plan and Risk Assessment, in addition to Crowd Management Plans, Egress Plans, Traffic Management Plans and Medical Operations Plans.

All suppliers working in any capacity on site are vetted and audited for their H&S compliance.

Our NEBOSH-qualified Event Safety Advisors are on site for the build, live and de-rig phases of the event. In addition, for the live aspect of the event, we will also have a dedicated Crowd Manager (Level 5 qualified) on site, focusing on crowd movement and dynamics.

The staggered approach to the Licence (with capacities slowly increasing year on year) allows for learnings to be incorporated into the planning for future events.

Zone Ex

We understand the significance of planning for the safety of our attendees (as well as residents who may be impacted by our operations) in the 'last mile / zone ex' and build this in to our overall event plans.

This includes liaison and dialogue with SAGE, consideration of HVM requirements, wayfinding and information signage and a visible stewarding and security presence.

Non-local organisers

The Fair are a London-based Production Management company that delivers events of this nature across the UK, Europe and the US. We have been selected to act as the Production team by the event organisers, Motion. Motion is an established Bristol based venue operators.

Ineffective clear up post event

As mentioned already in the comments regarding waste management, the post event clear up will be undertaken by our waste management team and then effectively signed off by the Parks team, once they have confirmed they are satisfied.

Disabled residents

We are in conversation with staff at both Primrose Villa and The Old Vicarage to ensure that they and their residents are aware of the event and involved in conversations regarding planning.

They will also be provided with direct contact details for our Community Liaison Manager, should they need to reach out to us during the event.

Other residents who may have disabilities or access requirements will also be communicated with in advance of the event.

In terms of attendees to the event who may have access requirements or other disabilities, we will have several measures in place to facilitate their needs (details will be included in the ESMP).

Lack of credible organisers

Attached separately are two documents that provide information on the capabilities of both The Fair (Production Company) and Motion (Event Organisers/Promoters)

Festival taking place during school term

For year one, there will be no activity taking place on Friday. In future years, if Friday is included as an event day, this would take place in the evening only, after school time.

The operating hours for Sunday are also reduced, finishing 30 mins earlier than Saturdays.

Drugs / NOS

The event will have a comprehensive Drugs Policy (agreed upon in advance with the Police) in place. This will include details of the search measures in place at the entrance to the festival.

The visible, external security teams will also act as a deterrent to any persons dealing/selling drugs in the vicinity.

The recent change to the law regarding the sale/use of Nitrous Oxide should lead to a significant reduction in the use of this substance in and around events of this nature.

Dear Sirs

This submission is aimed at assisting the Bristol City Council Licensing Sub-Committee Officers and local resident objectors who are parties to the above matter which is now listed for determination on 14 March 2024. In essence it summarises the submissions that the applicant will make to the Licensing Committee and references the documents that will be before the Committee.

Attachments

We attach to this note the following:

- ESMP index and list of appendices
- Acoustic consultant accreditation document
- Urban venues comparison document
- Response to representations note
- Resident distribution letter
- We are the Fair (we group) introduction
- Motion introduction
- Transport Management Plan

The Applicant

We are the Fair are an experienced large scale event organiser and management organisation. They have considerable experience of delivering large scale events, successfully, and the individuals associated with and involved in this event have themselves significant experience organising large scale events through England and Wales. A presenter is attached to this submission which introduces We are the Fair. We are the Fair will be responsible for all of the organisation including the infrastructure, delivery of the event, engagement with the Safety Advisory Group, production of the Event Safety Management Plan (ESMP) etc.

They are working in association with Martin Page from Motion, the internationally renowned nightclub, based in Bristol, and we attach a further presenter introducing the Motion business. For the purposes of this application Motion will be promoting the event, responsible for arranging the artists, selling tickets etc.

Pre-application consultation

The applicant sought to undertake pre-application consultation prior to the submission of the application. First of all there was comprehensive engagement with the Parks Team at Bristol as to the suitability of the location.

The Licensing Committee will be aware that Eastville Park has been used for entertainment activities of a similar nature, over the years including Love Saves the Day (historically) and Tokyo World. We understand that Tokyo World ceased operating a couple of years ago and the park was not used for similar activities in 2023.

Following engagement with the Parks Team, We are the Fair engaged with the Licensing Authority, local councillors, responsible authorities and residents.

Dialogue included discussions about hours, activities, timetable as well as conditions (the Operating Schedule) which is included within the papers.

Resident engagement

The applicants also endeavoured to engage with residents. A significant letter drop was organised with a Communications Team experienced in such matters.

The Committee will note that some residents have expressed concern that they were not in receipt of the correspondence and so a further letter drop was organised so as to ensure that everybody in the immediate vicinity was provided with the appropriate materials and details.

The company also sought to engage with local councillors to give them an early "heads up" as to the proposals.

Environmental Health Officer

An expert Acoustic Consultant has been appointed and has liaised with the Environmental Health Officer.

Conditions have been proposed within the application and additional noise measures and proposals are contained within the Noise Management Plan.

The Environmental Health Officer has proposed conditions to attach to the Licence. Dialogue is continuing to finesse appropriate wording such that conditions can be agreed between the parties. We hope to confirm these shortly.

Health and Safety Officer

Bristol City Council through their Health and Safety Officer submitted a representation seeking to attach a number of conditions to the Premises Licence over and above those contained within the significant Operating Schedule that attaches to the application. These conditions are included within the Licensing Committee papers. They have been agreed and the Health and Safety Officer has withdrawn. If the Committee sees fit to grant the Licence we would respectfully request that these conditions are attached to the Licence being appropriate in all the circumstances.

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Avon and Somerset Constabulary

The Committee's attention is directed toward the fact that the Avon and Somerset Constabulary have not seen fit to serve a representation. They have been fully consulted and there has been good engagement with the Officers.

National Guidance

The Licensing Committee will be familiar with Section 9.12 of the National Guidance issued under Section 182 of the Licensing Act 2003. This states; *"each responsible Authority will be an expert in their respective field and in some cases it is likely that a particular responsibly Authority will be the Licensing Authority's main source of advice in relation to a particular licensing objective. For example the Police have a key role in managing the night time economy and should have good working relationships with those operating in their local area. The Police should usually therefore be the Licensing Authority's main source of advice on matters relating to the promotion of the crime and disorder licensing objective."*

The Committee will note that a number of the representations expressed concern about crime and disorder related issues such as alcohol consumption, anti-social behaviour, drugs, conduct of customers at previous events and so forth. We respectfully submit that the position of the Avon and Somerset Constabulary is of very real significance here.

ESMP and SAGE

Of further import the application proposes to produce an ESMP and engagement with the SAG, such that all policies and procedures attending to and addressing these issues will be the subject of ongoing dialogue and discussion both with the Officers that comprise the SAGE (more than just the responsible Authority involved in a Licensing application) but critically the Avon and Somerset Constabulary, throughout.

We are respectful of the resident anxieties, comprehensive and collaborative engagement with the Avon and Somerset Constabulary, we respectfully submit, gives the Committee confidence that these matters are being attended to correctly.

Licensing Authority

The licensing Authority (neighbourhood team) have not served a representation.

Responsible Authorities

No other Responsible Authority has seen fit to serve a representation.

Conditions

There is a significant conditions schedule included within the Licensing application and Licensing Committee papers. These conditions attend to all four of the Licensing objectives. These have been added to by the two officers engaged.

Event Safety Management Plan (ESMP)

The Licensing Committee's attention is invited to the table of contents and appendices provided within the applicant's paperwork. This is a comprehensive index disclosing two dozen or more policies and procedures and twenty plus areas of particular consideration. This document is a live document

shared with the responsible Authorities and Safety Advisory Group through the planning and development period.

The index to this significant document is contained within the applicant's paperwork. It sets out all these policies and procedures, all of which will go into the organisation of any events permitted under this Licence.

Supporting documents

A response to residents letter has been circulated. This and other materials have also been provided for inclusion within the Licensing Committee papers. These attend to a significant number, if not all, of the residential anxieties. These are not formal finalised policies or procedures for inclusion within the Event Safety Management Plan. Those policies and procedures will develop both detail and significance through the course of the planning procedure, which is likely to be some months (the events this year not proposed to be conducted until at least September).

Amendments to initial proposals:

Capacity

The application seeks a permission for 25,000 people to attend. The Committee will note that from the conditions proposed in the first year of activities 15,000 people is the proposed limit. Following reflection on the residential representations we propose that in 2025 that number remains static. In 2026 capped at 17,500, 20,000 in 2027 and only in 2027 will be full 25,000 be permitted.

The Committee will likely already appreciate that this capacity will include staff, crew, artists and guests. Available tickets will therefore be less than the capacity itself.

Days

The number of days permitted is proposed to be amended. Namely:
Year One – This Licence will permit a maximum of 2 event days per year
Year Two - This Licence will permit a maximum of 3 event days per year
Year Three - This Licence will permit a maximum of 3 event days per year
Year Four - This Licence will permit a maximum of 6 event days per year
Year Five - This Licence will permit a maximum of 6 event days per year

Hours

The hours of operation and licensable activities is proposed to be amended. Namely:

Regulated Entertainment:

- Fri 18:00 – 23:00
- Sat 12:00 – 22:30
- Sun 12:00 – 22:00

Sale of Alcohol:

- Fri 18:00 – 22:45
- Sat 12:00 – 22:15
- Sun 12:00 – 21:45

Opening Hours:

- Fri 18:00 – 0:00
- Sat 12:00 – 23:30
- Sun 12:00 - 23:00

Bank Holiday Mondays are now removed from the application.

Bristol City Council Licensing Policy

The Council's own Licensing policy acknowledges the contribution wider benefits the cultural opportunities present to the Authority and residents. We have sent across and now within the Licensing Committee papers a note highlighting those paragraphs that appear to us to be of particular importance for the Licensing Committee's consideration. However of particular significance is paragraph 1.12. This reads as follow:

Bristol is a major regional entertainment centre and regularly attracts in excess of 30,000 into its city

centre at weekends. The main entertainment areas are located within the city centre, Stokes Croft, Southville and Gloucester Road. Bristol has a rich history of creative music. The underground Bristol music scene from the 1990's produced bands such as Massive Attack, Portishead and Tricky and through it's approach to drum and bass and triphop produced a unique and distinctive Bristol sound. Bristol's cultural diversity pose a leading role in shaping the entertainment offer in the city and is showcased with the St Pauls Carnival which attracts around 100,000 residents and visitors in a celebration of the city's afro Caribbean cultural and it's history. The Bristol Harbour Festival, which is the largest free event in the South West that attracts over 250,000 visitors, points back to the city's maritime history...The Council is keen to promote the cultural life of Bristol and so licensing is approached with a view to encouraging forms of licensable activity consistent with the Licensing objectives.

Safety Advisory Group (SAGE)

It is worthy of observation that the engagement of the Safety Advisory Group in Bristol provides a secondary lockstep to ensure compliance and Officers will be engaged and effectively overseeing all of the planning and all of the work that will go into the delivery of the events hereafter. The Licence is proposed to be conditioned accordingly. Documents, policies and procedures for the planning of and conduct of the proposed activities will be disclosed, discussed and considered by the relevant Officers hereafter.

We will attend before the committee to develop these points.

Matthew

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